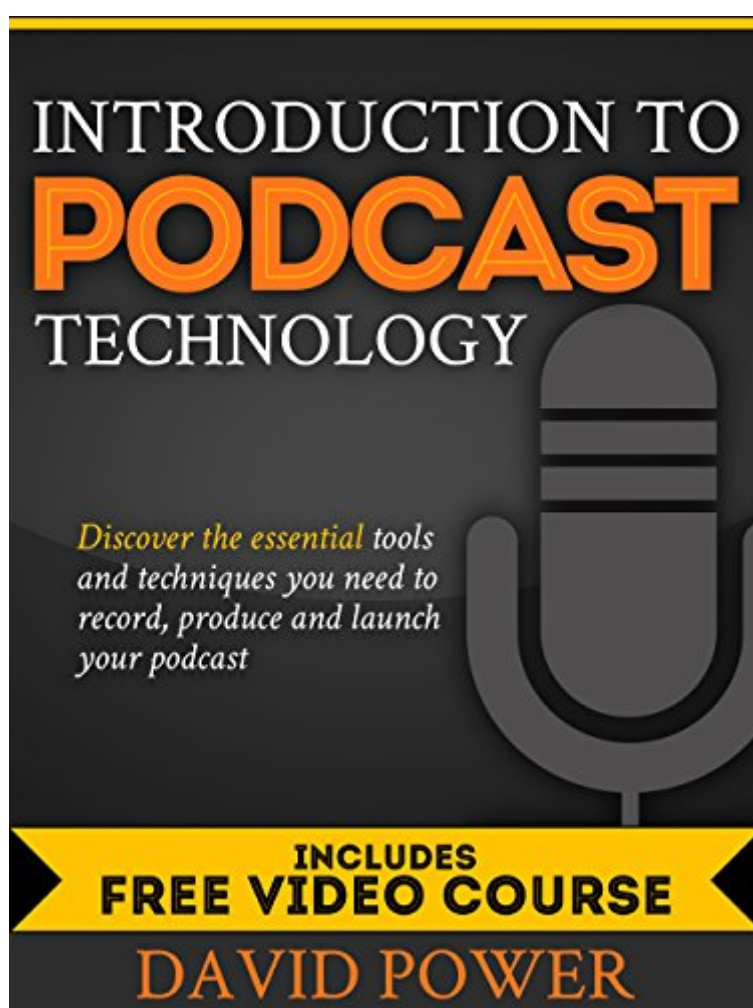


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# Introduction To Podcast Technology: Discover The Essential Tools And Techniques You Need To Record, Produce And Launch Your Podcast



## Synopsis

What Podcasting 'Gurus' Don't Tell You But you absolutely must know before starting a podcast... One podcasting authority suggests "Technology isn't important." Another sums up the entire podcast creation process in a four-minute video. A third insists you can podcast without money, gear or experience. None of them take the time to explain what the buttons, dials and lights all mean -- they leave you to figure out the techie stuff on your own. Introduction to Podcast Technology is different. It acknowledges that technology is not the most important aspect of podcasting. But instead of trying to convince you everything is easy, the book guides you through each stage of the podcast creation process in detail and offers precise, step-by-step instructions on the essential tools and techniques you need to record, produce and launch a podcast. Here are just a few of the topics covered in Introduction to Podcast Technology: How to tell the difference between a good recording room and a bad one (and how to avoid wasting time and money when improving a bad room.) Learn the two main types of microphones and why only one of them is appropriate for most podcasters. Discover the difference between an audio interface and an audio recorder (and which to choose if you can only afford one or the other.) Discover the one recording accessory that can make the biggest improvement in the quality of your recordings. (You'll be surprised how inexpensive this one is.) How to configure free software (used by a lot of podcasting pros) to convert master recordings to MP3 format. Learn what to look for (and look out for) when choosing a media host. Discover the most effective method to get your show listed in the iTunes podcast directory. Book owners also receive FREE enrollment in a 15-day companion video course. Look over the author's shoulder as he breaks down complex podcasting topics including: equalization, compression, MP3 encoding, navigating a media host's dashboard, and much more. Whether you're an aspiring podcaster who's intimidated or overwhelmed by technology, or an experienced professional looking for new production techniques, Introduction to Podcast Technology offers exactly what you need. Don't let technology stand in the way of sharing your knowledge, passion and voice with the world. Click the [Buy now...] button and start reading Introduction to Podcast Technology today!

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## Customer Reviews

This is such a great book for ANYBODY who has no prior knowledge to podcasting, such as myself.

- 1. Easy to Read:** Yes I know this is a book about technology, but still I never really enjoy reading complicated sciences and technologies. They simply scare me and deprive my passion to put it in action. David's book does an excellent job to keep the technologies accurate, simple and easy to understand. With an engineering background, he really understands the technologies and explains complicated things in small pieces. The book also flows in a logical way: started from equipments to recording to editing. Basically covered anything you need to know to make your first production. The sense of humor in this book really makes this book stands out as an interesting technology book!
- 2. Easy to Execute:** After reading this book, I knew clearly how to produce a Podcast: I know where should I record it, what do I need to purchase to record it, and how exactly I should record it. David's book seems to read my mind and answered all the questions I had! For all the equipment, David not only listed pros and cons of the mainstream ones but also made his recommendations, which saved me a lot of troubles to make my own decision as a new podcaster. For editing piece, David provided the recommended tools and software AND the step by step instructions on how to use them.
- 3. The Online Course!:** The accompanying online course was a bomb, and also FREE with purchase of this book! The videos made the content even easier to understand. Unlike most of the video courses which would put me straight to sleep, David's online courses are interesting with real world demonstrations.

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